

## Message Text

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67

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /048 R

DRAFTED BY COM/SAD/BRENBORG/LDJ

APPROVED BY EB/OCA/CM/LKLIEFORTH

COM/SAD/RGOOTENBERG

COM/CAGNE/PHALE

COM/EM/RFOGLESONG

NEA/RA/GPAINE

NEA/ARP/--LCIL

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P 042151Z AUG 76

FM SECSTATE WASHDC

TO AMEMBASSY JIDDA PRIORITY

AMCONSUL DHAHRAN PRIORITY

UNCLAS STATE 193296

E.O. 11652: NA

TA;S: BEXP, SA

SUBJECT: PROPOSED STATE OF MONTANA IOGA TRADE MISSION  
TO SAUDI ARABIA

JIDDA PLEASE PASS RIYADH

1. GOVERNOR, STATE OF MONTANA AND CHIEF EXECUTIVE OFFICER,  
MONTANT INTERNATIONAL TRADE COMMISSION, PROPOSES TO  
ORGANIZE AN IOGA TRADE MISSION TO SAUDI ARABIA IN MARCH,  
1977, PURSUANT TO A JOINT SAUDI ARABIAN--MONTANA  
COMMUNIQUE SIGNED ON SEPTEMBER 6, 1977 BY THOMAS L. JUDGE,  
GOVERNOR OF STATE OF MONTANA AND HASSAN MISHARI, MINISTER  
OF AGRICULTURE AND WATER, KINGDOM OF SAUDI ARABIA.

2. PROPOSED IOGA TRADE MISSION WOULD CONSIST OF NO MORE  
THAN TWELVE INDIVIDUALS WHOSE FIRMS WOULD REPRESENT BROAD  
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CROSS SECTION OF MONTANA ECONOMIC ACTIVITY INCLUDING

AGRICULTURAL COMMODITIES, MACHINERY AND EQUIPMENT; PRE-FABRICATED HOUSING, ARCHITECTURAL DESIGN AND CONSTRUCTION; FOREST PRODUCTS; LIVESTOCK; MINING; TRANSPORTATION AND IRRIGATION EQUIPMENT AND MANAGEMENT SYSTEMS.

3. PROPOSED MISSION PERIOD IN SAUDI ARABIA WOULD BE TEN DAYS IN SECOND HALF OF MARCH 1977 AND MISSION WOULD PLAN TO VISIT JIDDA, RIYADH AND D, AHRAN. STATE OF MONTANA ADVISES THAT A PROMINENT AMERICAN FIRM, WELL ESTABLISHED IN SAUDI ARABIA, JOHN J. TUMPANE CORP., WILL BE RECEPTIVE TO LENDING CONSIDERABLE ASSISTANCE IN ARRANGING HOTEL ACCOMMODATIONS AND AIRLINE RESERVATIONS.

4. POSTS REQUESTED COMMENT ON (A) SUITABILITY OF PRODUCT AREA REPRESENTATION OF PROPOSED MISSION, IDENTIFYING ITEMS FOR WHICH MARKET POTENTIAL APPEARS PARTICULARLY STRONG, (B) RECOMMENDED MISSION ITINERARY, AND (C) POSTS' ABILITY SUPPORT SUCH MISSION FOR TWO TO THREE BUSINESS DAYS AT EACH RECOMMENDED STOP IN SECOND HALF OF MARCH 1977. HABIB

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**Copy:** SINGLE  
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**Subject:** PROPOSED STATE OF MONTANA IOGA TRADE MISSION TO SAUDI ARABIA JIDDA PLEASE PASS RIYADH  
**TAGS:** BEXP, SA  
**To:** JIDDA  
DHAHRAN  
**Type:** TE  
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